



partner with **2B CONTINUED** in 2025

Year-round or One-time options available

Together We Can Make A Difference

SUICIDE PREVENTION | MENTAL HEALTH | WELLNESS

Partner with us in our mission to increase awareness of suicide prevention, mental health and wellness through advocacy, education, and outreach.

Serving Brown, Carver, McLeod, Meeker, Nicollet, Renville, Sibley, & Wright counties.

2B CONTINUED provides the highest

IMPACT IN 2024:

Education



IN 2024, WE TRAINED:

2B CONTINUED is dedicated to empowering both adults and teens with comprehensive, evidence-based suicide prevention training and ongoing education. Our educational offerings go beyond the surface, equipping individuals with the essential skills to not only recognize but respond effectively to signs of mental distress.

 **318**
COMMUNITY MEMBERS



29  **ASIST**
HEALTHCARE WORKERS, SOCIAL WORKERS, AND OTHER PROFESSIONALS


Mental Health
FIRST AID
from NATIONAL COUNCIL FOR MENTAL WELLBEING
ADULT/YOUTH

121
EDUCATORS, SCHOOL STAFF, HEALTHCARE, & COMMUNITY MEMBERS

300

AT OUR ANNUAL CONTINUING EDUCATION CONFERENCE FOR PROFESSIONALS



level of engagement in the region!

Outreach

IMPACT IN 2024



13,500
AT PARADES



2,500 ENJOYED OUR DANCING LIKE THE STARS EVENT



750
YARD SIGNS DISTRIBUTED



2,500
REACHED THROUGH RESOURCE TABLES AT COMMUNITY EVENTS



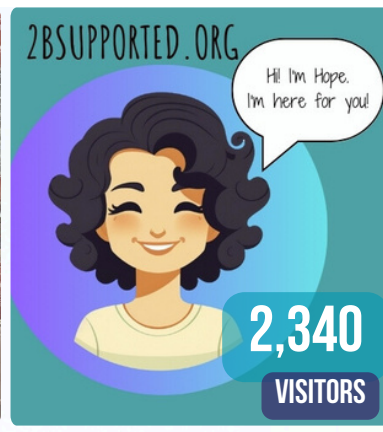
6,500
VISITED OUR COUNTY FAIR BOOTHS



140
AT OUR TAKE 5 TO SAVE LIVES BIKE RUN



1,000+
GUN LOCKS DISTRIBUTED



2,340
VISITORS



996
REACHED AT COMMUNITY SPEAKING ENGAGEMENTS



75
ENJOYED OUR SILENT DISCO PARTY



800 AT LEGENDS OF THE OPRY



300
DANCED AT OUR HOLIDAY GLOW PARTY

IMPACT IN 2024:



Teen Mental Health First Aid

Developed by the National Council for Mental Wellbeing, teen Mental Health First Aid (tMHFA) teaches teens in grades 9-12 how to identify, understand and respond to signs of mental health and substance use challenges among their friends and peers.



The training gives teens the skills they need to have supportive conversations with their friends and emphasizes the importance of getting help from a responsible and trusted adult. The 6-lesson course is taught in the school by 2B CONTINUED's certified tMHFA instructors.

1,714 STUDENTS TRAINED
IN 2024
PLUS **70** SCHOOL STAFF TRAINED IN
YOUTH MENTAL HEALTH FIRST AID

PARTICIPATING HIGH SCHOOLS



ENROLLED TO BEGIN 2025:



THE NEED



135
DIED BY SUICIDE EVERY DAY
IN THE US IN 2022
(THAT'S ABOUT 1 EVERY 11 MINUTES)




HIGHEST PERCENTAGE RATES OF
SUICIDE IN THE US

40% OF HS STUDENTS
REPORTED PERSISTENT FEELINGS OF
SADNESS OR HOPELESSNESS IN 2023



815
MINNESOTANS TOOK THEIR
OWN LIFE IN 2023



MORE THAN 1/2 OF ALL SUICIDES IN
THE STATE OCCUR IN GREATER
MINNESOTA, EVEN THOUGH DENSEST
POPULATION LIVES IN 7-COUNTY
METRO AREA

But it's not the statistics that make suicide real,
it's when you love one of the numbers.

PREMIER DONORSHIP: AN ANNUAL

PREMIER LEVEL DONORS RECEIVE RECOGNITION AND VISIBILITY AT OUR MAJOR EVENTS:

A DANCING LIKE THE STARS SHOW

B TEEN MENTAL HEALTH FIRST AID SCHOOL PROGRAM

C ANNUAL CONTINUING ED CONFERENCE

"Olivia Hospital & Clinic, along with our Foundation are incredibly grateful for our ongoing partnership with 2B CONTINUED. Their dedication to supporting our community, particularly through their impactful educational programs in our local schools, has made a tremendous difference. Thanks to their support, we're seeing meaningful growth and positive outcomes in the lives of students. We look forward to continuing this collaboration and the lasting impact it will have on our community."

Jackie Edwards

Director of Olivia Hospital & Clinic Foundation and Community Relations

A

2B CONTINUED
PRESENTS
**dancing
like the
stars**

**OUR SIGNATURE
FUNDRAISING
EVENT!**

SATURDAY, APRIL 12, 2025

Annual Gala to Benefit Suicide Prevention & Mental Health Awareness

LIVE PRODUCTION SHOW WITH LOCAL DANCERS!



B



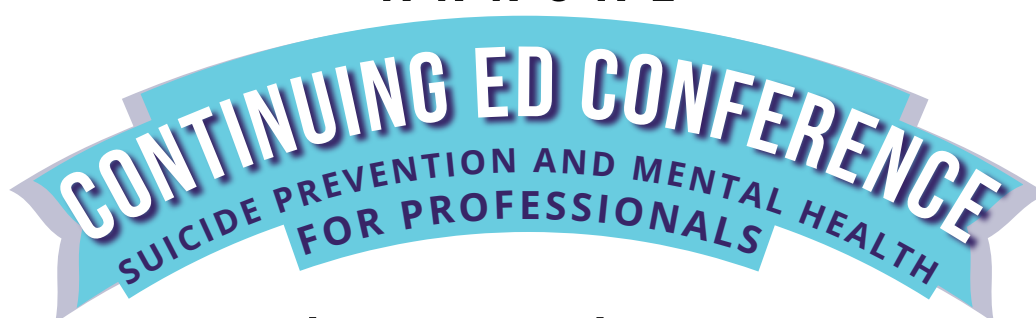
Partner with us as we offer Teen Mental Health First Aid (tMHFA) training to high school students of an entire grade level in class sizes typical of each school. tMHFA teaches teens in grades 9-12 how to identify, understand and respond to signs of mental health and substance use challenges in their friends and peers. The training gives teens the skills they need to have supportive conversations with their friends and emphasizes the importance of getting help from a responsible and trusted adult. The course is taught at school in the classroom by 2B CONTINUED certified tMHFA instructors.

20 PARTICIPATING HIGH SCHOOLS IN '24-'25 (see page 4 for list of schools)

- Estimated cost: approx. \$2,500 / 30 students
- Offered to schools at no charge to eliminate financial barriers
- Potential for further expansion

C

ANNUAL



Tuesday, September 30, 2025

Target Audience:

Healthcare providers, nurses, social workers, counselors, educators, clergy, and law enforcement officers.

PREMIER DONORSHIP

\$7,500 - \$15,000 or more

OPTION 1
ON FORM

YOUR LOGO PROMINENTLY DISPLAYED ON :

Webpage & event programs for:

- A** DLTS **B** tMHFA **C** Annual Continuing Ed Conference

RECOGNITION FROM THE PODIUM AT:

- A** DLTS **B** tMHFA **C** Annual Continuing Ed Conference



VIDEO PROMOTION OPPORTUNITY

- Submit a 1-minute promotional video for your organization
- Played during the DLTS pre-show and intermission

PLUS:

- Quarterly recognition on our social media platforms
- Recognition in our annual Impact Report
- Complimentary resource table at our conference
- Distribute your branded swag and printed materials to attendees at our conference and tMHFA trainings
- Recognition at Training Day, Legends of the Opry, and on our website.

PREMIER DONOR DOLLARS MAY COUNT TOWARDS
PRE-EVENT CAMPAIGN VOTES FOR ONE DLTS COUPLE

2B CONTINUED
PRESENTS

dancing like the stars

SATURDAY, APRIL 12, 2025

Annual Gala to Benefit Suicide Prevention & Mental Health Awareness

2025 Dance Couples

**Juan Acevedo
&
Tina Castillo**

FAIRFAX

**Jacob & Stephanie
Brandt**

GAYLORD

**Todd & Courtney
Breyer**

GLENCOE

**Greg & Missy
Brock**

LITCHFIELD

**Justin & Jessica
Helget**

ST PETER

**Derik & Jess
Johnson**

RENVILLE

**Dustin & Tricia
Mackenthun**

NORWOOD YOUNG
AMERICA

**Whitey & Josie
Sanken**

BROWNTON

**Brad & Angie
Schugel**

NEW ULM

**Marcus Tevis
&
Megan
VanEyll**

WACONIA

**Jim "Winnie"
&
Lisa
Weninger**

MAPLE LAKE

**Nathan & Brooke
Wentzlaff**

HENDERSON

...and an opening dance performance by New Ulm Medical Center!

2025 DANCING LIKE THE STARS

WE RELY ON THE SUPPORT OF BUSINESSES, FOUNDATIONS, SERVICE ORGANIZATIONS, AND

EVENT DONOR

OPTION 2
ON FORM

| | PREMIER | DIAMOND | GOLD | SILVER | BRONZE |
|--------------------------------------------------------------------|--------------------------|----------------------------|-------------------------|------------------------|-----------------------|
| | \$7,500 | \$3,000 | \$1,500 | \$750 | \$375 |
| Your submitted 1-minute video played during preshow & intermission | X | | | | |
| Recognition on printed promotional event materials | X | | | | |
| Recognition from podium during show | X | X | | | |
| Recognition on the online event page | Large logo hyperlinked | Large logo hyperlinked | Medium logo hyperlinked | Small logo hyperlinked | Your name hyperlinked |
| Recognition on our social media platforms (Facebook & Instagram) | Tagged in two posts | Tagged in two posts | Tagged in one post | Tagged in one post | Tagged in one post |
| Recognition in preshow & intermission slideshow | Logo on full slide | Logo on full slide | Logo on shared slide | Logo on shared slide | Name on shared slide |
| Recognition in event program | Full Page (8 1/2" x 11") | 1/2 Page (8 1/2" x 5 1/2") | Listed with medium logo | Listed with small logo | Name listed |

*With the exception of Premier, event donorship dollars cannot be applied towards any dance couple's pre-event fundraising campaign.



DONORSHIP OPTIONS

INDIVIDUAL DONORS TO HELP MAKE PROGRAMMING AVAILABLE IN YOUR COMMUNITY.

OPTION 3
ON FORM

COUPLE DONOR

| | PREMIER | DIAMOND | GOLD | SILVER | BRONZE |
|---------------------------------------------------------------------|---------------------------------------------------------------|-----------------------------------------------|------------------------------------------------|-----------------------------------------------|---------------------------------------|
| | \$7,500 | \$3,000 | \$1,500 | \$750 | \$375 |
| Your submitted 1-minute video played during preshow & intermission | X | | | | |
| Recognition on printed promotional event materials | X | | | | |
| Recognition from podium during show | X | X | | | |
| ✓ Counts towards pre-event campaign votes for couple of your choice | \$1=1 vote | \$1=1 vote | \$1=1 vote | \$1=1 vote | \$1=1 vote |
| Recognition on dance couple's online campaign page | And online event page. Large logo hyperlinked to your website | Large logo hyperlinked to your website | Medium logo hyperlinked to your website | Small logo hyperlinked to your website | Your name hyperlinked to your website |
| Recognition on our social media platforms (Facebook & Instagram) | Tagged in two posts | Tagged in two posts | Tagged in one post | Tagged in one post | Tagged in one post |
| Recognition in preshow & intermission slideshow | Logo on full slide | Logo on full slide | Logo on shared slide | Logo on shared slide | Name on shared slide |
| Recognition in event program | Full page ad (8 1/2" x 11") + banner on dance couple's page | Listed with large logo on dance couple's page | Listed with medium logo on dance couple's page | Listed with small logo on dance couple's page | Name listed on dance couple's page |



SPECIAL THANKS

TO OUR 2024 SPONSORS, DONORS, & GRANT PARTNERS!

YEAR-ROUND PREMIER SPONSORS/DONORS (\$7500+)



DIAMOND (\$3000-\$7499)

AMERICAN LEGION POST 141, SILVER LAKE
AMERICAN LEGION POST 433, GAYLORD,
KRATZKE FUNDRAISER
A-TOWN TAVERN
BATES SILENT AUCTION FUNDRAISER
CARGILL
CHOICE ELECTRIC, INC
CROW RIVER SNO PROS, INC
FORM A FEED, INC
GREY FOX TAVERN
HECTOR FIRE RELIEF ASSN
J&R SCHUGEL TRUCKING, INC
KRATZKE FUNDRAISER EVENT
LIEN QDOBA FUNDRAISER
MIDCOUNTRY BANK
MINNESOTA DEPARTMENT OF EDUCATION
PIERCE SILENT AUCTION FUNDRAISER
PLATO AMERICAN LEGION
RICE COMPANIES
RIDGEVIEW
SOUTHWEST INITIATIVE FOUNDATION
TOTAL SEED, INC
VFW POST 1783, NYA
WHITE BIRCH WIND
WINSTOCK COUNTRY MUSIC FESTIVAL

GOLD (\$1500-\$2999)

ALLINA COMMUNITY CONTRIBUTION (NUMC)
ALISSA EVENSON
AMERICAN LEGION POST 145, HOWARD LAKE
AMERICAN LEGION POST 145, HOWARD LAKE BURAU FUNDRAISER
ANONYMOUS
ARCHKEY PARSONS ELECTRIC
BIRD ISLAND - OLIVIA COMMUNITY FOUNDATION (BIO LEGACY)
CANDICE LIEFFRING
CMF
COMPEER FINACIAL
DARLENE WECKWERTH
EVERRIDGE, INC
FORM A FEED, INC
GLENCOE VFW POST 5102
HUBBARD RADIO MINNESOTA- KS95
HUTCHINSON DENTAL CENTER
KATHERINE OLSON
LESTER PRAIRIE LIONS
LEXI KAYE FOUNDATION
LIEN BEAN BAG FUNDRAISING EVENT
LIFECORE FOUNDATION
NEW AUBURN FIRE DEPARTMENT
NEW ULM AREA FOUNDATION
NEW ULM MEDICAL CENTER
NYA LIONS CLUB
PIESCHEL FAMILY FOUNDATION
PRAIRIE LAKES REGIONAL ARTS COUNCIL
SCHEELS
SIBLEY ELECTRIC, INC
SOUTHWEST MINNESOTA ARTS COUNCIL
VFW POST 906, HUTCHINSON
WRIGHT-HENN ELECTRIC TRUST, OPERATION ROUND UP

In the unfortunate event we omitted someone, it was not intentional and we appreciate your support!

SILVER (\$750-\$1499)

212 TAVERN
ADVANCED ELECTRICAL SERVICES, INC
AFTER BURNER AUTO BODY & TOWING, INC
AGQUEST FINANCIAL SERVICES
AMERICAN LEGION POST 433, GAYLORD
AMERICAN LEGION RIDERS POST 37, ST. PETER
ANONYMOUS
A-TOWN TAVERN
BANKVISTA
BIRD ISLAND LIONS CLUB
BOB CURTIS AGENCY- FARMERS INSURANCE
BUFFALO LAKE LIONS CLUB
COMPEER FINANCIAL
CROW RIVER WELCA CONFERENCE
DIETZ BUILDERS, INC

DIGGER ENTERPRISES OF ARLINGTON
DURA SUPREME CABINETRY
FARMWARD COOPERATIVE
GLEN (CLANCY) KURTH
GREEN ISLE FIRE DEPARTMENT RELIEF ASSN
HAMBURG LIONS CLUB
HECTOR LIONS CLUB
HUTCHINSON AREA COMMUNITY FOUNDATION
I'LL STILL MARRY YA, JERI ODENTHAL
KARL EXCAVATION
KRATZKE SPUDTACULAR FUNDRAISER
LIFELONG VET CLINIC/LIEN FUNDRAISER
MATHIOWETZ
MCCORMICK'S FAMILY RESTAURANT
MIDWEST MACHINERY

MIKE MCGOWAN
OLIVIA LIONS CLUB
PIERCE SILENT AUCTION FUNDRAISER
PIZZA PARTY WITH POLICE, BLHS PIERCE
FUNDRAISER
PRO AUTO MN, INC
PRO MAINTENANCE, INC
RIVER OF HOPE
ST. PAUL EV. LUTHERAN CHURCH, LESTER
PRAIRIE
THE OTHER PLACE
UPONOR
WACONIA CLINIC PHARMACY
WILD OLIVE TREE
WINGS INSURANCE

BRONZE (\$375-\$749)

4 SQUARE BUILDERS, INC
3M CLUB OF NEW ULM
3M VOLUNTEER MATCH
A & M PROCESSING INC
AFTER BURNER AUTO BODY & TOWING, INC
AJ POPE
ALLOY INSURANCE
AMERICAN LEGION POST 433, GAYLORD X2
AMERICAN LEGION POST 510 & SAL SQUADRON 510,
NICOLLET
ANDERSON INSURANCE & FINANCIAL SERVICES, INC
ANDERSON LARSON- ATTORNEYS AT LAW
ANGIE HONSTAD
ANONYMOUS X4
ARLINGTON HAUS X2
ASPIRE COUNSELING, TINA CARR
ASSET PROTECTION & RESTORATION, INC
AVENUE TITLE
B & C PLUMBING & HEATING
B & R PLUMBING & HEATING
BARTELS PROPERTIES
BENNY'S MEAT MARKET
BIRKHOLZ & ASSOCIATES, LLC
BLUE HOUSE VETERINARY, LLC
BRADY & KATIE CALLENIUS
BRAU MOTORS, INC
BRIAN & HOLLY JOHNSON
BROSE FARM, INC
BROWN COUNTY RURAL ELECTRIC TRUST
BROWN COUNTY YELLOW RIBBON PROGRAM
BUFFALO LAKE ROD & GUN CLUB
CAR SHOP, INC
CARL'S CORNER
CARPETS PLUS COLOR TILE
CEDAR CREST OF SILVER LAKE
CENTRAL REGION COOPERATIVE
CHICK-FIL-A, CHANHASSEN
CHRIST LUTHERAN CHURCH X2
CITIZENS BANK AND TRUST CO
CITIZENS INSURANCE AGENCY
CITYWIDE WOOD FLOORS
COBANK
CONNIE QUAST
CORTRUST BANK
COUNSELING SERVICES OF SOUTHERN MN
CUSTOM INSTALLATIONS & BERGMANN INTERIORS
DANIEL ROSS X2
DARBY & SHELLY GIEFER
DEROCK CAPITAL GROUP, LLC
DIANE SCHRADER
DON SANDERSON INSURANCE AGENCY, INC
E2 ELECTRICAL SERVICES, INC
EJ'S BAR & GRILL
ELBERT INSURANCE & FINANCIAL SERVICES, INC
ELITE AG SYSTEMS, INC
ERIC & AMY BORSTAD
EVERETT & JAN BRATSCHE
FACTORY DIRECT FURNITURE
FASHION INTERIORS
FIRST DISTRICT ASSOCIATION
FIRST LUTHERAN CHURCH OF HECTOR
DFIRST NATIONAL BANK MINNESOTA
FLATWORKS CONCRETE CONSTRUCTION
FLORAL DEFINED, LLC
FM BANK, OLIVIA
FOREVER SMILES, PLLC X2

FRANCIS & WENDY BIGAOUETTE
FRED & CATHY WERTH COLDWELL BANKER
REALTY
FROELICH SEEDS, WINTHROP
FUEL GRAPHICS CO
GAG SHEET METAL, INC
GAYLORD EGGSTRAYAGANZA
GAYLORD FIRE DEPARTMENT RELIEF ASSN
GAYLORD GAME PROTECTIVE LEAGUE
GAYLORD ROTARY CLUB
GAYLORD SERTOMA CLUB
GLENCOE CO-OP ASSN
GLENCOE LIONS CLUB
GLENCOE ROTARY CLUB
GOLDSMITH EYE CARE
GORDON & SHERRY BATES
GREEN ISLE LIONS CLUB X2
GREG SCHULTZ TILING/SCHULTZ ELECTRIC
GUARDIAN IN HOME HEALTH & SECURITY, LLC
GUSTAFSON FAMILY DENTISTRY
HEINTZ FLOOR COVERING, INC
HENKE INSURANCE - JON BOCK
HJERPE CONTRACTING, INC
HOME STATE BANK, WILLMAR
HOMETOWN BANK
HOWARD LAKE LIONS CLUB
HUTCHINSON AREA WOMEN OF TODAY
HUTCHINSON CO-OP X2
HUTCHINSON ELKS LODGE #2427
HUTCHINSON FAMILY DENTISTRY
HUTCHINSON LIONS CLUB
ID SIGN SOLUTION
INSURANCE BROKERS OF MINNESOTA-THE
MESSNER AGENCY
JAMES, DAWN, & BECKY PETERSON
JAY MALONE MOTORS
JAY ZENDER, STATE FARM AGENCY, ST. PETER &
LESUEUR
JILL CARLSON
JOSH BOELTER CONSTRUCTION, LLC
KACIE & ERIC BODE
KEITH SCOTT AGENCY
KELLER WILLIAMS INTEGRITY NW- THE BROLL
TEAM
KLETSCHER MEDICAL CONSULTING, LLC
KNIGHTS OF COLUMBUS, ARLINGTON
KRATZKE ICE CREAM FUNDRAISER
KRISTI ALBERTS
KURT & MARI LU MARTENS
KUTTNER SEED
LAKEVIEW CLINIC, WACONIA
LANDSKAPING'S
LESTER PRAIRIE FIRE RELIEF
LINDER INVESTMENTS, INC
LIQUOR MART OF NEW ULM, INC
LITCHFIELD ELKS CLUB
LITTLE CROW SHOOTING SPORTS
LOVE LIFE MN
MAGES LAND CO. & AUCTION SERVICE
MAIN STREET SPORTS BAR
MARK SICKMANN
MATHIOWETZ
MCGRAW-MAHON, PA
MCPA- TOUCHSTONE ENERGY COMMUNITY
AWARD
MICHAEL MELBERG

MIDWEST LIVESTOCK SYSTEMS
MIKE MCGOWAN
MINNESOTA DEPARTMENT OF AGRICULTURE
MINNESOTA VALLEY FUNERAL HOMES
NEATON & PUKLICH, PLLP
NERO ENGINEERING, LLC
NICOLLET LIONS CLUB
NORTHERN SERVICES
NYA LIONS CLUB X2
NYA WEST CARVER LIONS
OLD NATIONAL BANK
OLINGER SALES & SERVICE
PETERS FAMILY FARM, INC
PIEHL, HANSON, BECKMAN, PA OF HUTCHINSON
PLATO LIONS CLUB
PLATO WOODWORK
PLUMBING AND HEATING BY CRAIG, INC
PRIMARY EYECARE
PROGROWTH BANK X2
RACHEL SWENSON COUNSELING
RENVILLE COUNTY CORN & SOYBEAN GROWERS
ASSN
RODNEY & KRISTINE BRAUN
RUSS RUNCK & ASSOCIATES
RUSSELL & DONNELLE SAMPSON
SAM'S TIRE SERVICE
SCHEELS X2
SCHWEISS DOORS
SCOTT LIEN
SECURITY BANK & TRUST CO
SENECA FOODS CORP
SERENITY MENTAL HEALTH SERVICES
SILVER LAKE LIONS CLUB
SKY APPLY, LLC
SLEEPY EYE MEDICAL CENTER
ST. JOHN'S UNITED CHURCH OF CHRIST
STAMP N STORAGE
STEPHEN & ELLEN BRILOWSKI
SWANSON INSURANCE AGENCY
SWEET HAVEN TONICS, SOWER'S FUNDRAISER
TANGLETOWN GARDENS, LLC
TERSTEEG TRANSPORT, INC
THE ANCIENT ORDER OF HIBERNIAN
THE NEW ULM WELLNESS COLLECTIVE
THE OTHER PLACE
THE PINSKE EDGE, INC
TLE TRUCKING, INC
TOM WEATHERHEAD
TOWN & COUNTRY TIRE
TREVINO TAX SERVICE LLC
UNITED FARMERS COOPERATIVE
VIBRANT BROADBAND X2
WATKINS LIONS CLUB
WENDLING FINACIAL AND INSURANCE SERVICES
WEST METRO MECHANICAL, INC
WILLIAM (BO) YOUNG AMERICAN FAMILY
AGENCY
WINN EXTERIOR
WM MUELLER & SONS
WOLF MOTOR COMPANY
WRIGHT FARMS MARKET
XTREME ELECTRICAL SERVICES
Y-NOT PLUMBING & HEATING, INC

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