

2B CONTINUED
PRESENTS



Annual Gala to Benefit Suicide Prevention
& Mental Health Awareness

PRE-EVENT FUNDRAISING CAMPAIGN IDEAS & INFORMATION

The following are ideas for anyone who is interested in additional fundraising. While we greatly appreciate any efforts (this is our annual signature fundraising event) there is no requirement.

We recommend you ask a friend to lead your fundraising efforts

Sample Ideas:

- Ask your employer for their support. Take advantage of matching funds, volunteer dollars, etc.
- Seek donorships from businesses, civic, and service organizations
- Share your campaign page with your family, friends & co-workers through text, personal email, or social media
- Send an email to your family and friends (templated letter provided)
- Sell customized T-shirts, sweatshirts, hats, or other apparel, with optional add-on donations. (local businesses, Bonfire & Custom Ink)
- Partner with a photographer to offer a photo shoot (Think holidays: Valentines Day, St. Patrick's Day, Easter)
- Sell family-sized entrées for a freewill donation with a minimum suggested dollar amount. Collect money at time of order and designate a pickup time.
- Apply for Thrivent "Seed" money (\$250) to help offset costs of a project. (must apply 14-21 days prior to the project date)
- Host a puzzle contest or similar variation. Teams of 4 pay to participate. 1st team to put puzzle together, eat a large pizza & finish a 2-liter bottle of pop/pitcher beer is the winner.
- Host a ticketed dinner & silent auction with donations from individuals and local businesses
- Team up with a bar or restaurant for their fundraising night: i.e. Unhinged Pizza, Buffalo Wild Wings, or your favorite hangout
- Host a cooking competition or bean bag tournament

All fundraising activities must comply with MN gaming regulations

2B CONTINUED does NOT have a gaming license or any available exemption permits, therefore, NO raffles or other games of “chance” are allowed that would be considered gambling by MN Gambling Control Board. https://mn.gov/gcb/assets/man7raffles_tcm1192-550328.pdf

- Idea: You may partner with another organization who has a gaming license and is willing to work with you that will donate the money back to 2B CONTINUED – This would count as donorship for them and votes for you.

Visit DLTS Couples’ Resource Webpage <https://www.2BCONTINUED.ORG/FORDANCECOUPLES>
QR codes, table tents, social media graphics, templated letters and more!
Need something else created? Contact us to provide graphic support and free swag for your events – We are here to support you!

Thank you notes are available for nonmonetary donations (ie. Establishment space or silent auction item donors) or get us your list and we will send them out for you.

2B CONTINUED is a 501c3 nonprofit organization

Federal Tax ID# is 84-2398238

- (associated with our Federal legal name and address: Teuby Continued, 21092 451st Avenue, Arlington, MN 55307)
- W9 form in your packet & on Couples’ Resource Webpage
- In Minnesota, we DBA as 2B CONTINUED

DLTS fundraising mentors:

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