

2B CONTINUED
PRESENTS



Annual Gala to Benefit Suicide Prevention
& Mental Health Awareness

WATCH PARTY INFORMATION FOR '25 DANCING LIKE THE STARS SHOW

SATURDAY, APRIL 12TH, 5:30–9:30PM (6:30PM SHOW TIME)

The 5th annual ['25 Dancing Like the Stars Show](#) is a friendly dance competition featuring 12 STAR couples from Brown, Carver, McLeod, Meeker, Nicollet, Renville, Sibley, and Wright counties. It is a signature fundraising event for suicide prevention & mental health in the area. The SHOW is produced live in front of an in-person audience at the Glencoe City Center and live streamed. We have had hundreds of viewers watch the show online in the past 4 years.

We invite you to host a public watch party for a designated couple or the general public

Free online registration: www.2bcontinued.org/hostawatchparty

Registration deadline: Wednesday, March 12th (due to media promos & banner printing, etc)

1. Tech Requirements:

- ★ Must prominently broadcast the live stream (picture & sound) in its entirety from 5:30pm – end of show, approx. 9:30pm. The Show starts at 6:30pm.
- ★ High speed internet for live streaming and TV(s) to view or a screen to project
 - ✓ Show is online, not broadcasted through a TV channel
- ★ Connect device to TV via HDMI cord (computer, tablet, phone, etc) OR Web VideoCast app

2. Designate 1-2 Party Hosts to:

- ★ Hand out 2B CONTINUED swag & DLTS event programs
- ★ Keep audience informed and engaged
- ★ Collect monetary donations during the event **AND** call-in donation to phone bank or “text to give” during show/intermission (to count towards peoples’ choice votes for your favorite couple).

3. Promote the Watch Party & DLTS Event at your establishment and social media, etc.

- ★ Ideas to draw people in and support your favorite couple(s) during the event:
 - ✓ create your own FB event to “invite” your followers
 - ✓ offer a drink special, food special, give percentage of sales towards peoples’ choice votes, and/or make a donation

4. 2B CONTINUED will:

- ★ provide one 8ft x 3 ft promotional banner, event posters & signage
- ★ promote your establishment and watch party on:
 - ✓ Social media, 2B CONTINUED website & the online DLTS event page
- ★ provide free 2B CONTINUED swag and printed “Playbill” style programs to distribute to your customers during the show
- ★ promote establishment & watch party during the event:
 - ✓ recognition from the podium

DLTS watch party set up and technical support contact person:

Jesse Gran, 2B CONTINUED Board Member

Call or Text: (507) 340-6721 / Email: Jesse@2bcontinued.org